

# THE CHAMPION CHRONICLE

VOLUME 9

CHAMPION, (Alberta) THURSDAY, NOV. 10, 1927

NUMBER 25

## J. T. Stephenson

Phone 7 **GROCER** Phone 7

**We have a good Selection of  
Winter Apples  
All the best varieties**

Wagners

Romes

Spies

Winter Bananas

Jonathans

Delicious.

## Check Coughs Promptly

Do not let your cough become deepseated. Prompt treatment is the safer plan, and we recommend

## NYAL CREOPHOS

Because Creophos is a valuable tonic and tissue builder as well as a relief from bronchitis and persistent coughs.

## CHAMPION PHARMACY

Druggists and Chemists.

Phone 3

## Hats at Sacrifice Prices!

On account of a late harvest I am sacrificing all Hats in stock below cost. Get one while the stock is not too low.

**On Sale!** Some odd pairs of pure silk Hose, regular \$1.25 and \$1.95. Sale Price **\$1.00.**

Don't forget us when you are doing your Xmas shopping. We are ready to show you the latest novelties for Xmas.

**MRS. THERRIault**

## Champion Theatre

Friday and Saturday, Nov. 10-11

## "The Flaming Forest"

Story by James Oliver Curwood

A THRILLER OF THRILLERS! Canada, when the Northwest Mounted first came, is the scene of this big Curwood story. Fights, romance, duty vs. love, a sensational forest fire, amazing rescues, the trials, humors and adventures of Canadian pioneering days—all whirling about a winsome slip of a girl who'll win your heart! All lovers of real melodrama should see it! Millions have already followed the story in book form and as a Cosmopolitan Magazine serial.

Extra Special Our Gang Comedy "BURIED TREASURE"

Coming Next Tues., Nov. 15, Dempsey-Tunney Fight Pictures.

COMING NEXT FRI. & SAT.

Lon Chaney in "TELL IT TO THE MARINES."

## Local and General

Alston W.I. will give a big supper and dance in the Community hall on Friday, November 18th.

At latest reports Sam Standen, who was operated upon recently in Calgary, is making satisfactory progress.

Archie Nimmo, the man who knows the Men's Made to Measure Clothing Business from A to Z, will be at Campbell's store Tuesday, Nov. 15th. See this expert and get the goods and fit.

A musical recital by Miss Wilson's pupils will be held in Campbell's hall, under the auspices of the Women's Institute, on December 1st, commencing at 8 p.m. This is an annual event which should not be missed.

Mrs. Wise, convener of the fancy work committee for the Ladies' Aid bazaar on Nov. 20, would greatly appreciate having all fancy work brought in by Nov. 21st. Donations thankfully received. Same may be handed to Mrs. Wise or to Mrs. Campbell.

A successful meeting of the Women's Institute was held at the home of Mrs. P. O. Sommers on Tuesday, November 8. An interesting paper was given on "The Child of Free Schools" by Mrs. D. Smith. All members please remember your Xmas gift exchange for the next meeting at Mrs. E. Latiffs home on Dec. 13th.

Don't fail to see the finest light pictures ever shown next Thursday, Nov. 15th, when Mr. Gene Tunney and Mr. Jack Dempsey strut their stuff at the Champion Theatre. "Tom Mix is also going to be there, and the Arcadian orchestra are going to delight you with their renderings of all the latest music. Matinee at 4.15, Nite at 8.30.

Forty-one head of Alberta grass-finished steers shipped by P. Burns & Co., to Chicago recently set a new figure on that market for this class of cattle during the season. These steers sold at \$14.65 per hundred lbs., exceeding the previous high price by 65 cents. Good prices on the American markets have attracted large shipments of cattle from the western provinces during the past few months.

Champion Theatre has an extra special comedy this week—in an Our Gang called "Buried Treasure," and what this bunch of kids do to the cannibals will make your kidneys talk about it for weeks.

Construction has started on the foundation of the new 2,400,000 Pool terminal at Vancouver. It will be ready for the 1928 crop, and will cost \$2,000,000.

The annual meeting of the Alberta Wheat Pool will be held on Wednesday, November 23, in Calgary. The reports for the year will be presented to the Pool delegates.

## L.A. Bazaar

Saturday, Nov. 26

The Ladies' Aid of Champion United Church will hold its annual bazaar in W. C. Hoskins store on Saturday, November 26th, afternoon and evening. The ladies hope to make this the largest and best bazaar ever held in Champion and they are sparing no effort to make it so. The fancy work booth will provide some lovely things, all reasonably priced, so anyone wishing to obtain Christmas presents in fancy work will surely find something in this booth to please. Mrs. Wise has charge of this section with Mrs. McIntyre assisting. Others in charge of booths will be Mrs. F. Smith, home produce; Mrs. F. Caldwell candy; Mrs. Manhard, plain sewing and apron booth. Mrs. Freeze and Mrs. G. M. Campbell will have charge of the tea room. Tea will be served all afternoon and the ladies have arranged a good supper for the business men and women to be served from 6 to 8. Don't forget. Everyone come and have a good supper in the tea room on bazaar night. Gypsy fortune telling and cup reading will be conducted by Mrs. Latiff. Remember the date—Saturday, November 26th.

Alberta entries will again be heavy at the Chicago International Hay and Grain Show, according to Provincial Field Crops Commissioner W. J. Stephen, and some splendid samples from this province will compete with the best from all parts of the continent. Herman Trelle of Wembley, winner of the world's championship in both wheat and oats at the 1926 show, will again be among the exhibitors this year. In addition to a number of prize-winners in previous years, the names of several new growers appear in the following list of entries received by Mr. Stephen: Arthur Morin, Vimy; Roland S. Young, Wembley; C. Edwards, Delia; Geo. L. Bailey, Mirror; J. C. Buckley, M.L.A.; Gleichen; J. H. Coates, Duffield; R. H. MacDonald, Trochu; Thos. Knowles, Irma; W. A. Day, Mackled; H. G. Dunfield, Delia; Douglas Ward, Okotoks; W. G. Gair, Killam; H. Schellenberger, Spruce Grove; D. M. Moir, Sedgewick; John McRae, Erskine; B. Harvie, Edgerton; R. A. Meeks, Mannville; Andrew McSparran, Chaviville; Nels Linden, Wetaaskwin; R. H. Hancock, Rochford Bridge; Hans Mayer, Vegreville; Richard Harrison, Okato; Albert Strong, Calgary; A. R. Leslie, Sedgewick; S. L. Philpott, Strathcona; and J. H. B. Smith, Wolf Creek. A number of entries not included in the above list are expected from the Brooks district.

WE BELIEVE IN THE SOLID OLD BUSINESS PRINCIPLE

## "A Contented Customer Is Your Best Plugger"

This thought is as old as the hills, but it's good enough for us. We believe old friends are the best.

We carry the following lines of that makes everybody say "You have to go to Joplings to get it."

HEADLIGHT OVERALLS

HATCHWAY NO-BUTTON UNDERWEAR

TOOKE SHIRTS AND COLLARS

STANFIELD'S UNDERWEAR

W. R. JOHNSON & CO. Ltd. SUITS AND OVERCOATS (Ready Made)

HICKOK BELTS

On your next order of Groceries we can give you the kind of satisfaction that will please you "way down deep." We're mighty anxious to demonstrate. Let us have your next order now.

Phone 9 **JOPLINGS** Phone 9  
For Men's Wear and Groceries

## Let Us Tell You Something!

Men, you pay no more, but get infinitely more, by having your garments tailored to your individual measure.

Nothing can take the place of garments designed for you, and you alone, and expressing in a dozen subtle ways your own personality.

Our Mr. ARCHIE NIMMO will be here on

**Tuesday, Nov. 15th**

and with a wide range of suitings.

So take our advice—and its good sound advice, too—come in here, select your cloth, and we'll build you as good a suit or overcoat as you ever put on your back.

Remember the Date—Tuesday, Nov. 15th

## Campbell's

"Where They All Go."

## Continuous SERVICE!

At all times, during busy season's and otherwise, this shop will always be found stocked to meet any demand from this community.

Champion Meat Market

## Archie Nimmo

AN EXPERT

in taking measures for

Men's High-Class

Tailored Suits

& Overcoats

WILL BE AT

Campbell's Store

Tuesday, Nov. 15th

## THE CHAMPION CHRONICLE

B. N. Woodhull, Publisher.

Issued every Thursday morning from the office of publication at Champion, Alberta

Subscription \$1.50 per year, payable in advance.

## ADVERTISEMENT RATES

Legal advertisements, 15 cents per line for first insertion, 12 cents for line for each subsequent insertion.

Advertisements of Wanted, Lost, Found, Strayed, etc., not exceeding one inch, 50 cents for first insertion, 25 cents for each subsequent insertion.

Commercial rates on application.

THURSDAY, NOV. 15, 1927

## NOTES AND COMMENT.

While the storm over the week-end was seasonal great regret is felt that a few days more fine weather was not vouchsafed for the completion of cutting, and in some instances cutting. It would appear that about ten days would be required to finish up all the threshing in this vicinity. Sufficient snow has fallen to make the possible beginning of work again a matter of great doubt, the weather encountered in the near future being the factor that cannot be fathomed. Even under the most fortunate circumstances, however, there will be a considerable wait.

Pool officials claim the pool member realized the best average price for his wheat last year, while other grain interests infer the individual buyer received the most for his grain. There is a chance here for every farmer to think he has had the best of it, and there appears to be quite a general disposition to take this view of the matter.

When the yields of wheat being realized in this district are taken into

consideration it is easy to realize in part why this has been the most difficult crop to harvest ever experienced. When the further fact that some of the heaviest crop was down and tangled, frequently necessitating cutting from one way, further light is shed on the matter. It is little wonder harvesting machinery of every kind was tried to the utmost, and frequently failed to stand up under the strain.

This has been a difficult year in which to try out combines and the controversy as to their adaptability here is far from settled. In one respect, however, definite conclusions have been reached, and that is that where these machines can be utilized they are strikingly economical, and largely used would solve a labor situation that is becoming more aggravating year by year.

This year's Halloween celebration was the mildest in effect that has occurred for some years here. There is still room for consideration, however, as to whether it is not time to stop everything that has or could have a taint of malice in it as part of such

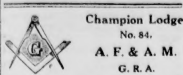
an evening's amusement. The moment property damage occurs the license extended to the celebrators ceases and the authorities should not leave it to individual effort to check this sort of thing.

Members of the wheat pool are confronted with the fact that where their grain is low grade, verging on feed, the initial payment will not be sufficient to meet turning expenses, much less new purchases. It would appear there will be considerable difficulty experienced in financing under such circumstances, and the larger the crop the greater the difficulty will be.

Montreal Gazette: Weather prophets are foretelling the character of the coming winter with their annual variety. Fishermen have seen the infallible portent of a hard winter in ducks flying south weeks ahead of schedule. Geese are on their way to warmer climes, and fish and furred creatures are reported to be signifying in the usual way that winter will be early and severe. Other prognosticators are equally emphatic that all the signs point to a winter both late and mild. No doubt all will be right

—in periods.

To be shovelling snow before harvest is completed has been a feature of the last two years in Alberta. The combination is not a very satisfactory one.



Meets second Thurs. day in each month. Visiting brethren welcome.  
W. C. HOSKINS, H. E. GILL, W. M. S. S.

Dr. R. R. McIntyre  
DENTIST

714 Herald Block, - Calgary.  
Will be at Champion all day Monday each week.  
Appointments may be arranged at Moffatt's Hardware.

## Notice to Advertisers

In future all copy for change of advertisements must be in this office by six o'clock on Wednesday night, or the previous week's advertisement will be run.

## J. G. HARPER

Musical Director of THE LETHBRIDGE CONSERVATORY OF MUSIC  
Teacher of Violin and all other Stringed, Plectrum and Band Instruments.

Will be in Champion every Wednesday.

For particulars telephone Mrs. C. McLean, Phone 26, or Mrs. W. C. Hoskins, Phone 28.

## J. FRED SCOTT LL. B.

Barrister, Solicitor, Notary Public, of 213 Lancaster Building Calgary will be in Champion every Saturday afternoon, in old Municipal office.

I have buyers' for Farms in this district. Give me your listings.  
HERBERT GILL

## VILLAGE OF CHAMPION

Gasoline Engine and Electric Light Generator For Sale

The Village of Champion offers for sale the 12 H.P. throttle governed Polter & Johnson Gasoline Engine and Electric Light Generator, now located in the Village Curing Rink.

Interested parties please enquire at the office the Secretary of the Village H. COOPER, Sec. Treas., Village of Champion.

## For Sale

20 35 Allis Chalmers engine, threshed about 45 days and plowed 120 acres. Price \$1300, on terms.

10 Ft. Dakota style elevator, and grain spout price \$30.00.

I also have a bunch of good second handed belts, run one year also pulleys of different sizes.

A. W. JOPLING

## L. W. BODEN

BUILDING & REPAIRS

Call at Beaver Lumber Yard for information as to whereabouts.

Estimates Furnished.

## Long Louie Cafe

For Eleven Years the Leading Restaurant in Champion.

With the completion of recent improvements, including repainting and decorating, we are in a better position than ever to cater to farmers and others during the busy season.

As it has been in the past so Long Louie's Will continue in the future to be

The Best Place in Town to Eat

Cigars, Cigarettes, Tobaccos, Soft Drinks, all Kinds of Fruit in Season, Ice Cream the Year Round, etc.

## OUR SERVICE

When your Car needs attention of any kind see us about the job.

Our shop is properly equipped  
Our mechanics know how  
Our prices are right

We sell Ford Cars, Trucks and Tractors, Klinglette Belts, Case Machinery, Kolster and Atwater-Kent Radios

## THE SERVICE GARAGE

Phone 65 for Sudden Service

## Imported Direct From Norway

Fish Pudding, Lingonberries, Taffelost, Primost, Breakfast Mackerel, Gaffelbiter, Muskaly, Anchovies, Rollmops, Thiis Fishballs, Herring in Mustard, Herring in Tomato Sauce, Kipperd Herring, Kipper Snacks, Norway Sardines.

## GUNDER NERISON

John Deere

WAGONS  
With Flax Steel Ribbed TANKS

Adams Wagons

With Steel Ribbed Grain Tanks

Metal Wheel

Farm Trucks

Consumers' Cordage Co.

Tiger Brand Twine

Extra Special

Holland Twine

R. TYLER

## PUBLIC INSTITUTIONS

Galt Hospital, Lethbridge

First-class Hospital Service at reasonable rates.

Private, Semi-Private, and Public Ward accommodation for surgical and medical cases.

Separate, Case Room for obstetrical purposes.

X-Ray, Bio-Chemical Laboratory, and all modern hospital facilities controlled by fully trained operators.

Registered Graduate Nurses in charge of each floor.

Under direct supervision of Provincial Department of Public Health affording maximum protection to public.

School for nurses. Inspection invited. Write for full particulars. Enquiries willingly answered.

HOWARD E. SMITH

Is open to Buy All Your LIVE STOCK

Highest Market Price Paid.

Phone 18, Champion.

## Herbert Cooper

Notary Public

Conveyancing

Real Estate

INSURANCE

In All its Branches

Phone 50

Champion, - Alberta

## Art. Hopkins

Licensed

## Auctioneer

Address

Champion P. O. for Reservations and Terms.

## GENERAL CHANGE

IN

## TRAIN SERVICE

EFFECTIVE

Sunday, Oct. 2nd, 1927

For details please consult

J. S. COLLINS

Ticket Agent

or write

G. D. BROPHY

District Passenger Agent, Calgary.

Subscribe For The Chronicle

An Investment for all classes and all Ages

4% Payable on Demand

PROVINCIAL SAVINGS CERTIFICATES

Apply TREASURY DEPARTMENT PARLIAMENT BUILDINGS  
Edmonton, - Alberta.

## HOME to the OLD COUNTRY

for

## Christmas - New Years

SPECIAL TRAINS  
to the  
SEABOARD



LOW FARES  
During December  
TO THE SEABOARD

Leave Winnipeg 10 a.m.  
CONNECTING WITH  
XMAS SAILINGS

From Winnipeg—

Nov. 21 - S.S. Melita from Montreal	Nov. 25 for Glasgow, Belfast, Liverpool
Dec. 3 - S.S. Montclair " St. John	Dec. 6 " Belfast, Glasgow, Liverpool
Dec. 6 - S.S. Montrose " "	Dec. 9 " Belfast, Glasgow, Liverpool
Dec. 11 - S.S. Montcalm " "	Dec. 14 " Cork, Cherbourg, Southampton
Dec. 12 - S.S. Montcalm " "	Dec. 15 " Belfast, Liverpool

THROUGH SLEEPING CARS TO CONNECT WITH SPECIALS AT WINNIPEG WILL BE OPERATED FROM EDMONTON, CALGARY, SASKATOON, MOOSE JAW AND REGINA.

For Full particulars ask the Ticket Agent

J. S. COLLINS, Champion

CANADIAN PACIFIC

## General News

The Alberta Hospital Association and the Alberta Association of Registered Nurses will hold their annual joint convention in Edmonton on November 21 and 22. One of the features of the meeting will be addresses delivered by Dr. McEwen, director of hospitals for the American College of Surgeons, who is recognized as the leading authority on hospital methods on the continent.

on the continent.

A large shipment of salmon trout from Lake Athabasca to Chicago recently indicated a forward step in one of Alberta's growing industries. The Lake Athabasca Fisheries Ltd. has gone into the business of supplying the large markets of the United States with the popular product of Alberta lakes. A large plant and ice houses along with dwelling accommo-

dation for fifty employees have been erected and plans are made for further enlarging the business as the market demands.

Good prospects for the exportation of Alberta livestock to Japan now exist as a result of the visit of Captain T. Kawakami, of Yokohama, who has spent the past month looking into conditions in this province. Following the visit of H. A. Craig, deputy minister of agriculture, to the Orient two years ago and the trial shipment of stock sent over that time, the extensive interests in Japan which Captain Kawakami represents are interested in the importation of beef cattle for slaughter and beef and dairy cattle, horses and swine for breeding purposes, on a scale which will greatly increase the volume of Alberta's trade with the Far East, if the plans at present contemplated materialize.

Edmonton, along with other cities in the West, is being investigated by the Hamilton Carhart Mills Ltd., the largest manufacturers of overalls in the world, as a possible site for the establishment of a western factory and distributing centre. The Carhart factory, it is stated, would employ some 50 persons and have an annual payroll of around \$50,000.

The string of 155 Alberta Wheat Pool elevators established something of a record when they reported handlings of 670,000 bushels in one day.

The Alberta Wheat Pool terminal at Prince Rupert loaded the first cargo of wheat from the 1926 crop for Europe this week.

until now the majority of the fifth generation have the appearance of pure-bred sheep. The first cross showed a much greater improvement than any succeeding cross.

Records are kept of all feed used as well as all purchases and sales. For the year 1926 the balance sheet shows the total return from 94 breeding ewes to be \$868.12 with a total cost of feed and pasture of \$668.40 which leaves a profit of \$199.68 (labour excluded) or \$2.12 per head. Ten ewes would be a very good beginning for the average farmer. This number could be pastured in small enclosures near the buildings until the profits from the sheep would pay for fencing larger fields.

The attention at lambing time with the shearing and dipping in June constitute most of the labour required. Coarse, cheap feeds may be utilized to good advantage and also many weeds around the buildings and fields are readily eaten by sheep.

Grade ewes can usually be purchased at prices from \$7 to \$10 per head.

## There is Not Much Comfort in a Poor Heater!

Real economy is not found in buying a cheap article, but in the purchase of a good, substantial, serviceable article.

### McCLARY'S FURNACETTE

will cost you more money but you get a Real Heater in return.

A home evenly heated throughout with clean, healthy humidified air.

McClary's Furnacette gives you the same heating principles of a real furnace and saves you the high cost of installation.

It is constructed of heavy materials built to last and give service.

It is encased in a porcelain enamelled casing in Mahogany or Oak Finish, always clean and attractive as any piece of furniture.

Your service is backed by one of the largest manufacturers in Canada, and our ability to render you that service promptly.

W. C. HOSKINS

## WINTER EXCURSIONS

### PACIFIC COAST

TICKETS ON SALE  
Dec. 1, 6, 8, 10, 12, 13, 23, 27, 29  
Jan. 2, 5, 10, 12, 17, 19, 24  
Feb. 2 and 7

Return Limit April 15, 1927

### EASTERN CANADA

TICKETS ON SALE  
December 1st to January 5  
from stations  
Manitoba (Winnipeg and West), Saskatchewan and Alberta

Return Limit Three Months

### CENTRAL STATES

TICKETS ON SALE  
December 1st to January 5  
from stations  
Saskatchewan and Alberta  
Return Limit Three Months

For Detail Information Ask the Ticket Agent

J. S. Collins, Champion

### CANADIAN PACIFIC

## TO MEET YOUR WISHES

Your U.G.G. Elevator is there to handle your Grain for you as you want it handled.

And whether you deliver your Grain by cash ticket, for storage or for shipping, you are sure of the best possible service.

Deliver your grain to:

## UNITED GRAIN GROWERS LTD

Elevator at Champion

COAL FLOUR FEED

## Good Money In Sheep Raising

(Experimental Farms Note)

The profits from grade sheep at the Dominion Experimental Station at Scott, Sask., show that this class of stock may well be a real asset to the farm business of northwestern Saskatchewan. The foundation of the flock at Scott consisted of grade range ewes of mixed breeding. Nothing but pure-bred rams have been used and there have been the means of strengthening the constitution of the flock and improving the type and fleece



H. A. BROWN.

whose appointment as Vice-President and General Manager of General Motors of Canada, at the age of 37, marks him as one of the youngest higher executives in the automotive industry. Mr. Brown has been connected with the General Motors organization for a number of years, having held the position of controller at Oshawa since September, 1924. He succeeded Gordon Lefebvre, who has assumed an important post with the Oakland Motor Car Company at Pontiac, Michigan.

## An Advertisement in

### THE CHRONICLE

will find or sell it for you

## From the Four Corners of the World



Read and improve your knowledge. The Daily Newspaper provides the latest news of world happenings.

STOP to consider where your daily news comes from. In the Balkans, dozens of correspondents are covering the latest political developments. In Chicago, typewriters are clicking out the latest news of Mayor Thompson's charge of Pro-British propaganda. The wires are humming the world over, bringing to you, through your daily paper, the latest news from the four corners of this earth.

KNOW that satisfaction comes to the well-informed person when discussing varying subjects of common interest. Improve your understanding of world-wide topics by reading The Herald 10 p.m. Edition. You have it on your breakfast table every morning, its columns crammed with the latest news.

## THE CALGARY HERALD 10 P.M. EDITION

Your Postmaster is Our Agent. Give your subscription to him.

### COUPON

To: The CALGARY HERALD, Calgary.

Please send me The Calgary Herald, 10 p.m. Edition, for

..... months. I enclose \$..... in payment.

3 months, \$2.00 Name .....  
6 months, \$4.00 Address .....  
12 months, \$8.00

## Rex Cafe

Now Open!

TRY US FOR A REAL MEAL

EVERYTHING NEW

EVERYTHING UP-TO-DATE

FRESH OYSTERS

ICE CREAM

Tobaccos, Cigars,

Cigarettes, Etc.

A Share of Your Patronage Solicited.

FRANK LEONG, Prop'r.

## Cheap and Effective A "Want" Advt.

### For Sale Cheap

Buffet and Round Diningroom Table in fumed oak, in good condition. Apply at Chronicle Office.

### Lost

Front two-bar Bumper, on road east of town. Finder please return to H. Higgins, or leave at Chronicle Office.

### Lost—Reward

In Champion vicinity side contains for Nash car. Finder return to J. M. Moffatt's Hardware and receive reward.

### For Sale

Army saddle, cheap. Phone 41 or call at Chronicle Office.

## OVERLAND Whippet

Sets a New Pace for Low Price and Big Value



### New LOW PRICES

COACH - \$795  
COUPE - 795  
TOURING - 795  
Roadster - 885  
Sedan - 920  
Landau - 960

Since the introduction of the Overland Whippet last June, sales have swept to tremendous volume. Public recognition of its superior value has been quickly indicated. And now with the new low prices, the unequalled value offered by the Overland Whippet is all the further emphasized.

The safety of 6-wheel brakes—the safety of low gravity centre—the economy of 30 miles on a gallon of gas—1000 miles to the gallon at 40-45 miles an hour—3 to 38 miles in 10 seconds—one valve tire—roomy comfort, greater leg room—beautiful bodies and interior fittings—Now, more than ever the Leader in light car values!

B. N. Woodhull, Agt., Champion













# WANTED

## Live Chicken and Fowl

• Buyer will be in

## CHAMPION

on

**Tuesday, Nov. 15**  
1927

### Highest Market Prices Paid

See Your Poultry Weighed and Graded and Get the Cash Right Here

For Further Particulars Apply to

**HORACE GILL**

P. BURNS & CO., Limited.

Owing to difficulties experienced in switching from gas power to an electric motor much interesting news matter is carried over.

Many contracts covering large acreages are being received by the Alberta Wheat Pool. J. J. Bowen of Calgary, who owns 21 sections of farm land in Southern Alberta, has signed a contract; also Nat Bryant of Huskisson has placed his six sections under a Pool contract.

Everyone will be talking soon about the forest fire in this North Woods film melodrama. Curwood wrote the story—one of the most popular. And it has been produced in a big way—thrill on thrill, with the forest fire as a climax you'll remember. See it—"The Flaming Forest."

H. W. Wood, chairman of the board of directors of the Alberta Wheat Pool, told the Calgary Kiwanis Club in the course of an address, that if the farmers cannot sell their own wheat scientifically there is little hope for agriculture in Canada.

Alberta's optimism which has carried her through some comparatively lean years has been justified. Not only are the farmers of the province at present engaged in the harvesting of a record crop, and the business men of the cities preparing for heavy demands as soon as the work in the fields is completed, but the livestock industry is showing signs of approaching a record period after a number of years of struggle. This week at the auction connected with the Calgary fall show and sale the prices realized were beyond the expectations of even the most optimistic.

The trend of the market during the last month had suggested a revival in the industry. Conditions in the United States, where a shortage of cattle is reported, have done a great deal toward raising the price level. But the prices received at the Calgary auction were nevertheless a pleasant shock to sellers.

Officials of the show and sale who have been connected with auctions here for more than 20 years state that they do not remember an occasion when such excellent prices were obtained for sheep as during the sales on Thursday.

The future of the main industries of the province looks brighter at the moment than for years.

Many good herds of Alberta cattle will again be represented this year at the Toronto Royal and Chicago International livestock shows by steers contributed by various breeders in the province and fitted by the department of animal husbandry, University of Alberta. Included in the shipment which left during the past week for Toronto are five Aberdeen Angus steers, four Herefords and nine Shorthorns, comprising one of the best exhibits ever sent from Alberta to the big eastern shows. The Aberdeen Angus entries include one from the Thompson herd at Vegreville, one from Dickson and Hunter at Innisfree, one from C. H. Richardson of Bowden and two bred on the University farm. Three University-bred Herefords and one from the McEachern Ranch at Burnt Hills make up the entries for that breed while the Shorthorns include animals from the herds of G. M. Thomas of Youngstown, and W. W. Sharpe of Stettler, and four pure-breds and one grade from the University herd. All of these cattle will be shown in various classes at the Toronto Royal, following which nine or ten head will go on to face the keener competition at the International. Seven choice Hampshire sheep will also represent the University flock at the Toronto show.

### United Church of Canada

"United for Service"  
Pastor—S. R. Hunt, B.A., B.D.

#### SUNDAY SERVICES

11 a.m.—Sunday School.  
11 a.m.—Service at Sunderland on the second Sunday in each month.  
11 a.m.—Fireguard—the 1st Sunday of the month.  
9 a.m.—Blessing, with exhortation of the last Sunday of the month, which is for Bow Valley.  
7:30 p.m.—Evening Worship, commencing with ten minute Song Service.

#### Wanted

Good New Milch Cow. W. Jackson, Champion, Phone 1504.

#### Lost

About Sept. 25th in Champion, a lady's fur. Finder please leave at Chronicle Office.

#### Lost

Bunch of keys on key ring—about ten keys. Has big attache case offering \$1.00 reward for sending to a certain number. Reward will be paid upon return to U. G. Anderson or to Chronicle office.

## Better the Man with His Eye to the Sky than the Man with His Ear to the Ground



ALL through its long, successful history, General Motors of Canada has had its eye to the horizon . . . listening not for what followed, but looking always toward the thing ahead.

And General Motors has seen many of its visions realized. . . .

It has seen a great industry grow up in Canada to supply the Canadian family with a means of transportation to meet its needs and resources, to answer the desire for style, dependability, luxury.

It has seen, in the Canadian Fisher Body plants, the perpetuation of Canadian ideals of craftsmanship.

It has seen, in the General Motors Research Laboratories, the development of countless advances and refinements on which much of modern motoring comfort depends.

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